



POY MAY

CATCH THE VERY BALL

JSC «Cheboksary Production Association n.a. V.I. Chapaev»



Multi-industry production association,
producing about **1000** names of production of different types



Eighty-year experience and good reputation in industrial markets, the quality management system meets international standards



The annual turnover of capital is more than **5** milliard rubles



Developed industrial framework and unique technology competences



Children's balls of the «POYMAY» brand

JSC «Cheboksary Production Association n.a. V.I. Chapaev»

more than **60** years is one and only manufacturer of rubber playballs for children in Russia.



Production

- The whole complex of unique technology (from manufacturing rubber mixtures and paints to packing ready-to-use products) and bright well-known design, modern equipment and manual painting.

Applying actual tendencies of the modern market of materials, the production supports conventions of high quality and safe products.

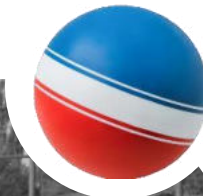
Delivery

-  To all regions of Russia
-  Export - Kazakhstan, Uzbekistan, Tajikistan



Москва
Чебоксары

CATCH the very **RUSSIAN PLAYBALL!**



Our ball is the same which is well known and beloved by many generations of Russian children.

Ask Russian mothers and fathers, grandmothers and grandfathers – they will tell you how **the same Russian ball** jumps and rings clearly.





POYMAY

CATCH THE VERY BALL

The «POYMAY» brand is a new trademark of joint stock company «Cheboksary Production Association n.a. V.I. Chapaev».

Combination of unique technology with conventional manual painting and classical design makes our balls very special – such **bright, jumping and clear ringing.**





**Happy
childhood
is vivid and merry,
active and healthy,
full of
impressions,
team games, and
joyful meetings!**



**We help the childhood
to obtain such qualities
and offer you**

the very ball





POYMAY!
the very ball!



A BALL is one of the first toys in the world, merry and irreplaceable assistant in education of lively, joyous, and inquiring children.





THE VERY JUMPING PLAYBALL for active outdoor games

Games with ball have good influence upon children:

develop coordination and keenness of wit,

assist in increasing common motive activity.



POYMAY

THE VERY BALL

Spherical form of the ball and its surface, which is pleasant to touching and has a silken gloss, stimulate a child's sense of touch.

This stimulation is the base of the child's speech development and his/her ability to express thoughts in later years.



Natural components are used to provide quality and safety of our products.



For adults and children



Natural rubber



Manual painting



Plastisol

The balls of the «POYMAY» brand meet Russian and European demands of toys' safety



The ball is made of natural rubber, which makes it not only environment friendly, but completely safe for kids.



The natural base is lactic juice (latex) of hevea tree



Natural rubber



Special rubber paints, which are safe for children



High-technology production

The product quality is confirmed by awards:

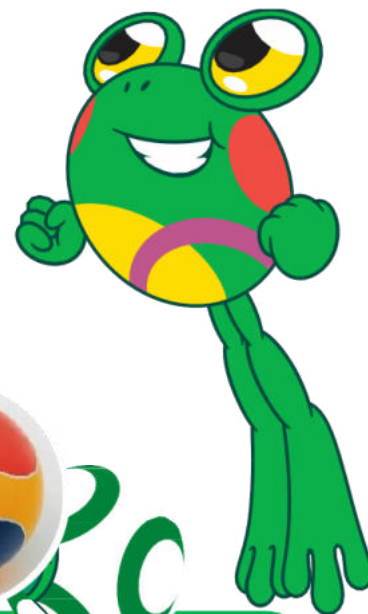


POY MAY
CATCH THE VERY BALL

**Golden and Silver Quality Medals
«Russian brand (III millennium). Quality medal
of the XXI century»**

Golden Quality Medal «Russian brand»

Golden Quality Medal «All the best for children»



There are 5 diameters of balls in the product range. These balls are designed specially taking into account needs of children of all ages.

Ø 75



Ø 100



Ø 125



Ø 150



Ø 200



POYMAY
THE VERY BALL



We support with care and develop our conventional trends in design:

playballs with bright color strips and simple geometrical forms

playballs with stencil patterns

playballs, combining color strips and original images of childish personages which are drawn by the tampon printing method



POYMAY
THE SAME BEST PLAYBALL





«CLASSIC» COLLECTION

the most recognizable and conventional trend of the «POYMAY» brand.

Classic – it is not only architecture, music or literature.

Even rubber balls for children may be classic! Look, **this is the same favourite ball**, which not only mothers and fathers of the present-day children, but their grandfathers and grandmothers had in their childhood.

The unique design was developed in USSR in 70-th years, and has great success until now.

Modern technologies and recipes, new colors and paints are used in the production now, but quality and **joy of game** are unailing.

«CLASSIC» COLLECTION

Balls are painted and decorated manually using special rubber paints, which give the ball surface an attractive and pleasant for touch silken gloss.

Combination of open bright colors with simple geometrical forms looks spectacular and is clear to every child.

Motley, many-colored, clear ringing, jumping, kind and friendly, merry and bright – so we can tell about the playballs of the «Classic» collection of the «Poymay» brand, which are made of the rubber based on natural rubber.



«ECO» COLLECTION

-a new trend in the design of
the «POYMAY» brand.

The main stress is made on the
material which the balls are made
of – **natural rubber**.

Natural rubber gives a natural
warm tint to the ball color. The
surface of the ball is slightly
velvety, soft and very pleasant for
touch.

It is great desire to touch or stroke
the same delicate ball.



«STENCIL» COLLECTION

Balls with stencil patterns is one of conventional trends in the design of balls of the «POYMAY» brand.



Painting is performed using manual deposit of the special rubber paint on the ball, which is inside two hemispheres with cut patterns.

POYMAY
THE VERY EXCEPTIONAL BALL



«Clip-ART» COLLECTION



Clip-art skill is well known all over the contemporary world – these are broadly used emoticons and other pictures for smart phones.

We use original unlicensed images, which are made in Russia for our design.

Images on the playballs are made using tampon printing method by modern tampon printing machines.

The best designers of the «Poymay» brand create kind and funny pictures and art-graphics.

We want that our playballs should develop kids' imagination, thinking, creativity, and fantasy.

POYMAY

THE VERY BEAUTIFUL BALL

«SPORT» COLLECTION

- is one of conventional trends in the design of the balls of the «POYMAY» brand.

The balls which imitate football ones, enjoy special popularity for team sporting contests and outdoor games in the fresh air.

The ball is made of natural components and painted conventionally by hands using special rubber paints.

With the most perky ball «POYMAY» every walk may turn into the most fascinating game or a merry adventure!



PACKING



Ø200 Ø150 Ø125 Ø100 Ø75
cardboard packing fitted to the ball size



polyethylene bags fitted to the ball size

A toy «Ball made of rubber based on natural rubber».
TU 84-612.28-2008

Lifetime 12 months. The manufacturing date is shown on the packing.

Recommendations for operation: before the first use rub the ball with wet cloth. Save and store the packing. When transporting by condition of low temperatures for future use of the product according to its purpose you should keep the product in its individual packing by room temperature at least 24 hours. After expiring the lifetime the product is not dangerous. «ПОЙМАЙ» is a registered trademark of JSC «Cheboksary Production Association n.a. V.I. Chapaev». **Types and sizes of the playballs are developed in accordance with children's needs.**

It is intended for games of children more than one year old. Manufacturer: JSC «Cheboksary Production Association n.a. V.I. Chapaev».



THE VERY BALL

Entry



Choose
the very
your ball!

ABOUT THE BRAND

CATALOGUE

PRICE LIST

WHERE TO BUY

FOR OUR PARTNERS

CONTACTS



650P
Rubber playball
SPARTACUS



650P
Rubber playball
SPARTACUS



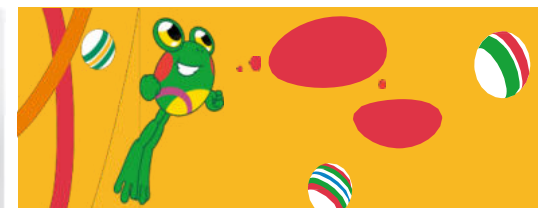
650P
Rubber playball
SPARTACUS

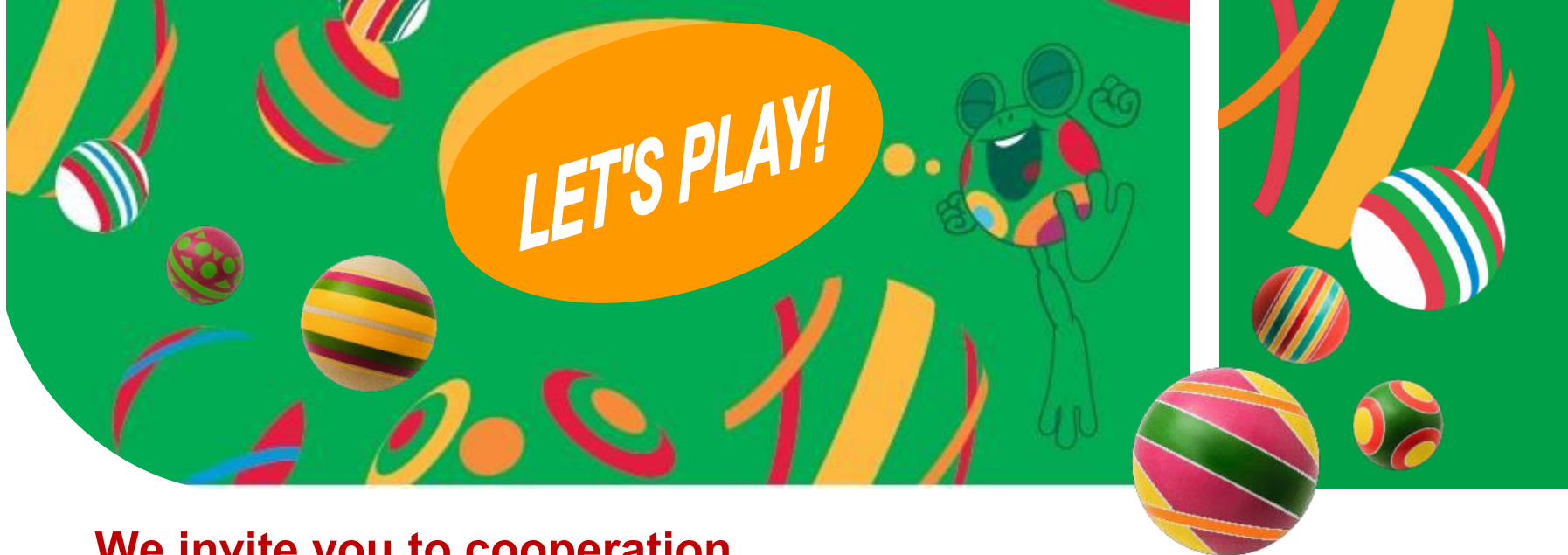


650P
Rubber playball
SPARTACUS



650P
Rubber playball
SPARTACUS





We invite you to cooperation

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